



On October 10th, 2013 the U.S. Soybean Export Council held a seminar on the sustainability of U.S. soy in The Hague.

The meeting featured representatives from the Dutch and the university sector, the food and feed industry and more. The discussion and panel was designed to introduce the participants to the U.S. Sustainability Assurance Protocol and certification scheme.

Guest Speakers were Dr. Marty Matlock from the University of Arkansas, David White the former Chief of the USDA's National Resource Conservation Service, and invited experts from the Dutch food and feed industries.

Below are the presentations:

[Dutch Feed Industry Perspective on Sustainability](#)

(Ruud Tijssens – Director Corporate Affairs Agrifirm Group)

[Soy Sustainability Assurance Protocol \(SSAP\) and Certification](#)

(Laura Foell – United Soybean Board – Iowa soy producer)

[Comparative Assessment of the RTRS Standard with the SSAP](#)

(Dr. Marty Matlock – University of Arkansas, Executive Director of UA Office for Sustainability and Center for Agricultural and Rural Sustainability)

[Building Sustainable Agriculture with USDA Conservation Programs](#)

(David White – Former Chief USDA-National Resources Conservation Service)

[Field to Market Environmental Indicators and Continuous Improvement & U.S. Sustainable Transportation System](#)

(Brent Babb – U.S. Soybean Export Council)

[Development of Soy Sustainability Standards – MVO Perspective](#)

(Frans Claassen – Product Board for Margarines, Fats and Oils)